SANTA TO A SENIOR

Recipient Eligibility & Selection Policy

Santa to a Senior

Purpose

Santa to a Senior provides assistance to individuals experiencing need, with a primary focus on seniors and individuals experiencing circumstances associated with aging, including financial hardship, social isolation and loneliness. The policy is intended to help ensure that charitable resources are directed consistently and fairly to appropriate beneficiaries.

Eligibility

A recipient may be considered for assistance where they:

- Reside within a community currently served by Santa to a Senior;
- Are experiencing financial hardship, social isolation, loneliness, limited family or community support, or another circumstance that creates a genuine need for assistance; and
- Are referred by a participating facility, community or social-service organization, community paramedic program, another individual, or through self-referral.

While seniors are the primary focus, assistance may also be provided to other individuals experiencing genuine need where doing so is consistent with Santa to a Senior's charitable purposes.

Selection

Participating organizations may identify individuals they believe would benefit from the program based on their knowledge of the person's circumstances.

For individual or self-referrals, Santa to a Senior will obtain sufficient information to reasonably establish the individual's need and determine whether assistance is appropriate.

Santa to a Senior will not require proof of income as a standard condition of participation. The organization may request additional information when reasonably necessary to determine eligibility.

Where resources permit, Santa to a Senior's objective is to assist all eligible individuals referred to the program. If available resources are insufficient, priority will be given based on level of need and vulnerability, rather than on a first-come, first-served basis.

Privacy

Only information necessary to administer the program will be collected. Personal information will be limited to those who require it to coordinate assistance and delivery.

Information provided to community Santas will be limited and will not include a recipient's surname, address, telephone number or other identifying contact information.

No Fees or Preferential Treatment

Recipients will not be charged to participate. Directors, volunteers, donors and participating organizations will not receive preferential access to charitable resources for themselves, family members or associates. Any potential conflict of interest will be disclosed and handled by directors who are not involved in the conflict.

Approval and Review

The Board of Directors is responsible for overseeing this policy. Significant exceptions or questions regarding eligibility will be decided by a majority of the Board.

The policy will be reviewed periodically as Santa to a Senior's programs and service areas develop.

Approved by	Board of Directors
Effective date	October 7th, 2026
Review date	As required / when programs materially change